

<daoCon>
Keralam 2026



FIVE YEARS OF DEVOPS MALAYALAM

DMCon Keralam 2026

Sponsorship prospectus

14 November 2026 · Kochi, Kerala

A community-built gathering for the people shaping modern engineering.

SPONSOR PARTNERSHIPS



A community in motion

Five years of bringing practitioners together to learn, share, and build connections.

Built by engineers. Open to the ecosystem.

DMCon is DevOps Malayalam's flagship gathering for people working across software delivery, cloud-native systems, and platform operations.

7,000+

community members
reported on event site

400+

physical attendance target
for DMCon 2026

Two days. One connected community.

13 NOVEMBER

Workshops & co-located programming

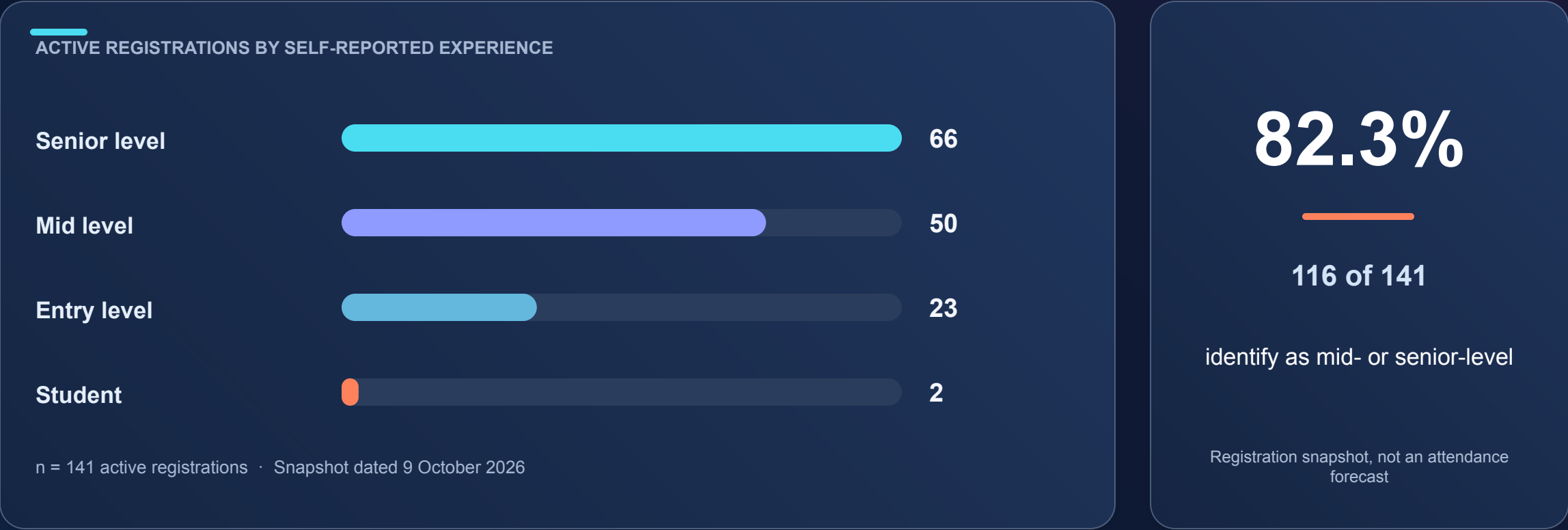
14 NOVEMBER · KOCHI

Keynotes, breakouts & solutions showcase

Focus areas DevOps · SRE · Cloud · Kubernetes · Platform engineering · Observability · Security · AI

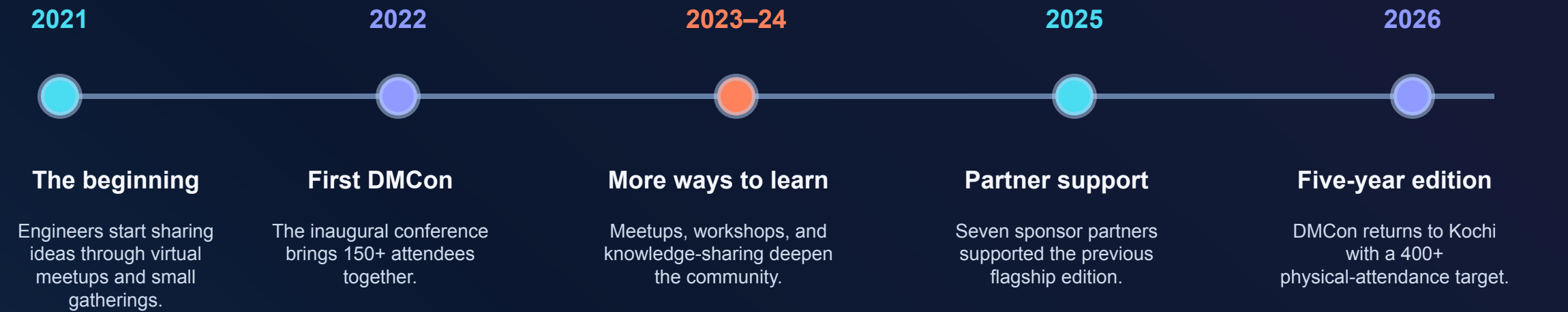
A data-backed audience view

Current registrations show strong representation from experienced engineers.



Five years of community building

A grassroots engineering community has grown into a regional flagship event.



2025 SPONSOR COUNT: ORGANIZER-REPORTED

Turn visibility into useful conversations

Choose a partnership outcome that fits your team and the community.

01 Be seen in the right context

Build brand recognition across event communications, venue placements, and the post-event recap.

02 Show the work

Bring a product demo or practical engineering story to a solutions showcase and technical audience.

03 Meet practitioners

Create space for product questions, user feedback, and direct conversations with engineers.

04 Support the ecosystem

Invest in a community-led event and make your commitment to open engineering visible.

Sponsor benefits are tied to the selected package. Session and activation timing are confirmed with the organizing team.

Find the right level of presence

Every tier combines event visibility with a different level of on-site access.

DIAMOND ₹2,50,000 Exclusive title partner 10×10 ft booth 30-min keynote + 30-min breakout 10 complimentary passes	PLATINUM ₹1,50,000 Premium stage & expo 8×8 ft booth 30-min keynote 8 complimentary passes	GOLD ₹90,000 Booth + track talk 6×6 ft booth 20-min track talk 5 complimentary passes	SILVER ₹50,000 Table + short talk - Exhibit display table 10-min lightning talk 2 complimentary passes	COMMUNITY / STARTUP ₹15,000 Digital recognition - Website + event recap - Group recognition 1 complimentary pass
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Prices are in INR. Inventory is confirmed on request; applicable taxes and payment terms are set out in the sponsor agreement.

Lead the room. Shape the experience.

For organizations seeking a highly visible presence across stage, venue, and community channels.

DIAMOND

₹2,50,000

EXCLUSIVE TITLE PARTNER

- Title billing: “DMCon 2026, presented by sponsor”
- 10×10 ft booth with standard furniture and TV
- 30-minute keynote + 30-minute breakout session
- 10 complimentary passes; 5 × 50% and 10 × 20% guest codes
- Primary placement on stage backdrop, banners, lanyards, swag, and event T-shirt
- Dedicated pre-event announcement and social promotion
- Website profile, post-event recap, and opt-in lead-capture app

PLATINUM

₹1,50,000

PREMIUM STAGE + EXPO

- 8×8 ft booth with standard furniture and TV
- 30-minute keynote session
- 8 complimentary passes; 5 × 50% and 5 × 20% guest codes
- Branding on agreed event banners and selected swag placements
- Social posts with a paid boost
- Website profile and post-event recap
- Opt-in lead-capture app for attendee conversations

Coupon percentages apply to the ticket price in effect at purchase. Attendee contact details are shared only when the attendee opts in.

Strong presence at every scale

Choose a booth, display table, or community-support package that fits your goals.

GOLD

₹90,000

Booth + track talk

- 6×6 ft booth with furniture
- 20-minute track talk
- 5 complimentary passes
- 5 guest codes at 30% off
- Event-banner branding
- Website, event recap, shared social mention

SILVER

₹50,000

Display table + short talk

- Display table in exhibit hall
- 10-minute lightning / track talk
- 2 complimentary passes
- Website and event recap
- Group social media mention

COMMUNITY / STARTUP

₹15,000

Lightweight community support

- Website and event recap recognition
- Group social media recognition
- 1 complimentary pass
- Digital recognition package
- No physical booth included

Speaking opportunities are subject to program fit and final schedule approval. Current availability is confirmed by the organizing team.

Build an activation people can measure

Add a focused sponsorship moment, then report only what was actually delivered.

OPTIONAL SPONSOR ACTIVATIONS

Networking / social hour

Signage, opening remarks, and attendee-email recognition.

₹1,00,000

Session video recording

Brand bumper on recorded talks published after DMCon.

₹75,000

Wi-Fi sponsor

Branded network name and on-site attribution.

₹50,000

Speaker gifts

Brand placement on speaker gifts.

₹30,000

Coffee & refreshments

Branding at coffee and refreshment stations.

₹10,000

Limited inventory; confirm fit and availability. Prices in INR.

A simple, consent-aware reporting loop

BEFORE

Unique campaign link or QR for each partner activation.

DURING

Track scans and conversations where the attendee opts in.

AFTER

Share a delivery summary of placements and captured engagement.

No guaranteed lead volume. No attendee list sharing without consent.

DMCON KERALAM 2026

Let's build DMCon together.

Bring your team to Kochi for a day of engineering ideas, practical demos, and community connection.

14 November 2026 · Kochi, Kerala

events.devopsmalayalam.io

Sponsor enquiries: mods@devopsmalayalam.io

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